

# Business Investor Programs



By: Elina Geselev  
*Regulated Canadian Immigration  
Consultant (RCIC)*

**Bridge Canada Immigration  
Services**

Residency & Citizenship by  
Investment E-Conference

May 26, 2020



# BRIDGE CANADA IMMIGRATION SERVICES

Vancouver, British Columbia, CANADA



\* Our company serves individuals, families and businesses with their immigration needs. We offer services in the area of immigration law and assist with representation in immigration applications to Immigration, Refugees, Citizenship Canada (IRCC) in the following categories:



- 1- Permanent Resident Status under Express Entry
- 2- Business Class
- 3- Sponsorships
- 4- Temporary Residents (Students, Workers, Visitors)
- 5- Citizenship



# About CANADA



**Total Population:** About 37 Million

**Multi-cultural and Bi-lingual:** English and French are official languages;  
**Canada** expects to welcome 341,000 new immigrants in **2020 (March 2020)**

**Safe and Economically Sound:** Voted as the one of the best countries to live in  
with affordable lifestyle, solid education system and low crime rate

# Business Programs Overview

## ❖ 1) Quebec Investor Program

- the only program offering Canadian PR in exchange for a passive five-year term investment of C\$1,200,000

## ❖ 2) Provincial Nominee programs

- more popular programs to attract business people to Canada
- focus on stimulating Canadian economy and creating jobs in Canada

## ❖ Provinces with their own business/entrepreneur streams:

- Manitoba- min 150K-200K
- Saskatchewan – 200-300K
- Nova Scotia – Entrepreneur – 150k min
- New Brunswick – Entrepreneur - 250K
- BC PNP – 3 business streams with 100k min
- Ontario – 200k-600k investment

## 3) Start-Up Visa program

- for innovative start-ups to scale internationally



# British Columbia Provincial Nominee Program (BC PNP)

- ❖ For high net worth business people who can invest in and actively manage a business in BC
- ❖ Point-based system; 3 Streams
- ❖ Applicants must also have the required personal and investment funds
- ❖ Options for corporations looking to expand into BC, which may also need to get permanent residency for key employees (up to 5)

# BC PNP – Entrepreneur Base Program

## ❖ **Personal requirements**

- a personal net worth of at least CAD\$600,000
  - Must obtain Verification Report from BC PNP qualified supplier
  - have basic English or French language proficiency at level CLB 4 or higher

## ❖ **Business and/or management experience**

- three years of experience as an active business owner-manager OR
- four years of experience as a senior manager OR
- a combination of at least one year of experience as an active business owner-manager and at least two years of experience as a senior manager

# BC PNP – Entrepreneur Base Program

## Cont'd

### ❖ Business, job and investment requirements

- own at least one-third (33.3 per cent) of the business in BC
- If proposed ownership is less than 33.3 per cent, must invest a minimum of \$1 million in an equity purchase.
- establish an eligible new business or purchase and improve an existing business
- make an eligible personal investment of at least CAD\$200,000 in the business
- create at least one new full-time job for a Canadian citizen or permanent resident in the business
- provide active and on-going participation in the day-to-day management and direction of the business

# BC PNP ENTREPRENEUR IMMIGRATION PROCESS



# BC PNP - REGIONAL PILOT STREAM

New pilot for Entrepreneurs wishing to start a business and settle in a regional community (population under 75,000)

## ❖ Requirements

- conduct an exploratory community visit and present their business plan
- have a minimum personal net worth of \$300,000
- have a minimum of \$100,000 CAD in eligible business investments
- have a minimum of 51% ownership in the business; and
- create at least one new job in the local community

# The Start Up Visa Program

- For innovative young companies and their entrepreneurs
- Canadian Government Approved Designated Entities are able to provide access to:
  - an expedited immigration process specifically for start-up entrepreneurs
  - expedited immigration process for foreign owned businesses looking to operate in Canada
  - up to five (5) founders can apply
- Candidates must meet all program criteria



# The Start Up Visa Program – Cont'd

## ❖ Individual Criteria

- Successful and proven entrepreneur
- Level 5 English or French language requirement
- Clean criminal and medical records
- Completed at least one year of post-secondary education
- Sufficient settlement funds as per IRCC
- Letter of Support from a Designated Entity
- Must own at least 10% of the qualifying business

# The Start Up Visa Program – Cont'd

## ❖ Business Criteria for the Company

- Has been incorporated or is planning to incorporate in Canada
- Investment qualification
- Business Plan designed and supported by Designated Entity  
(industry & competitor analysis and investment, a well-developed market, financial and company growth strategy)
- Demonstrate market validation for the product/service
- The business has reasonable potential for solid financial returns

# Contact us

Bridge Canada Immigration Services

Telephone (Office): +1 604 229 1289

Email: [bc@globalimmigration.services](mailto:bc@globalimmigration.services)

Internet: [www.globalimmigration.services](http://www.globalimmigration.services)

LinkedIn: <https://ca.linkedin.com/in/elinageselev>



# Q&A

